

*By Tetsuya SHIRAI (Terry)*

*@ 8<sup>th</sup> Tokyo Real Ale Festival*

*2010.2.14*

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# *The way of life...*

## 本場でパブろう！



### 内容

- 1 パブ
- 2 イギリスのビール
- 3 CAMRA

MAP



## Pubの歴史

5,6世紀 ローマ人によってビール伝播

11世紀 教会・修道院・家庭で醸造

11.12世紀 十字軍の遠征

13世紀 巡礼者の増加

1397年 リチャード2世 Innに看板を義務化

16世紀 エリザベス1世治世、第一の黄金時代(四輪馬車の発達)

1666年 ロンドン大火

1688年 Public House という語が文献に初めて登場

1760年代 産業革命(労働者が都市部に集中)

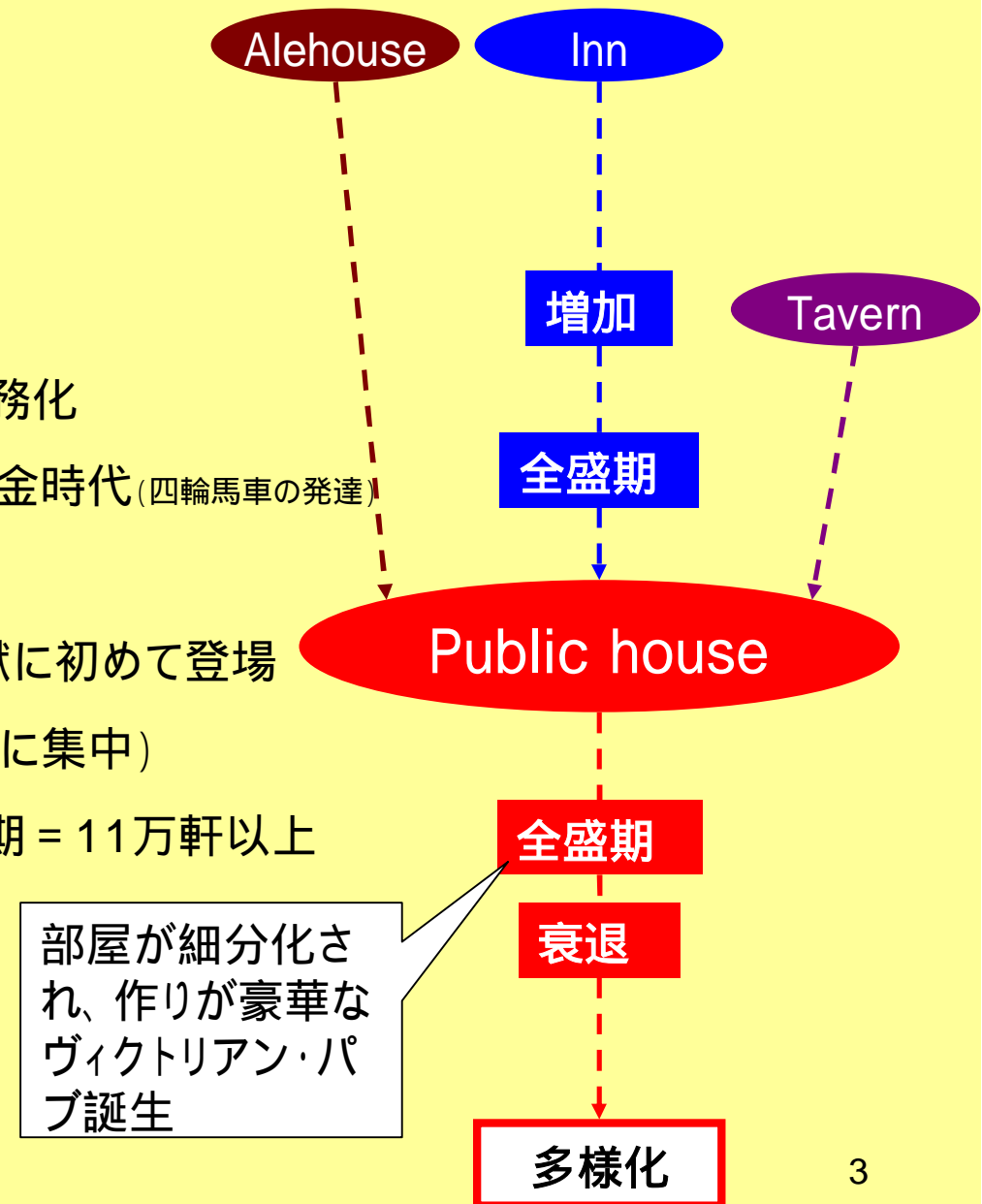
1860年代 ヴィクトリア時代、パブ最盛期 = 11万軒以上

1914年 ~ 第一次世界大戦

1995年 ファミリーパブが誕生

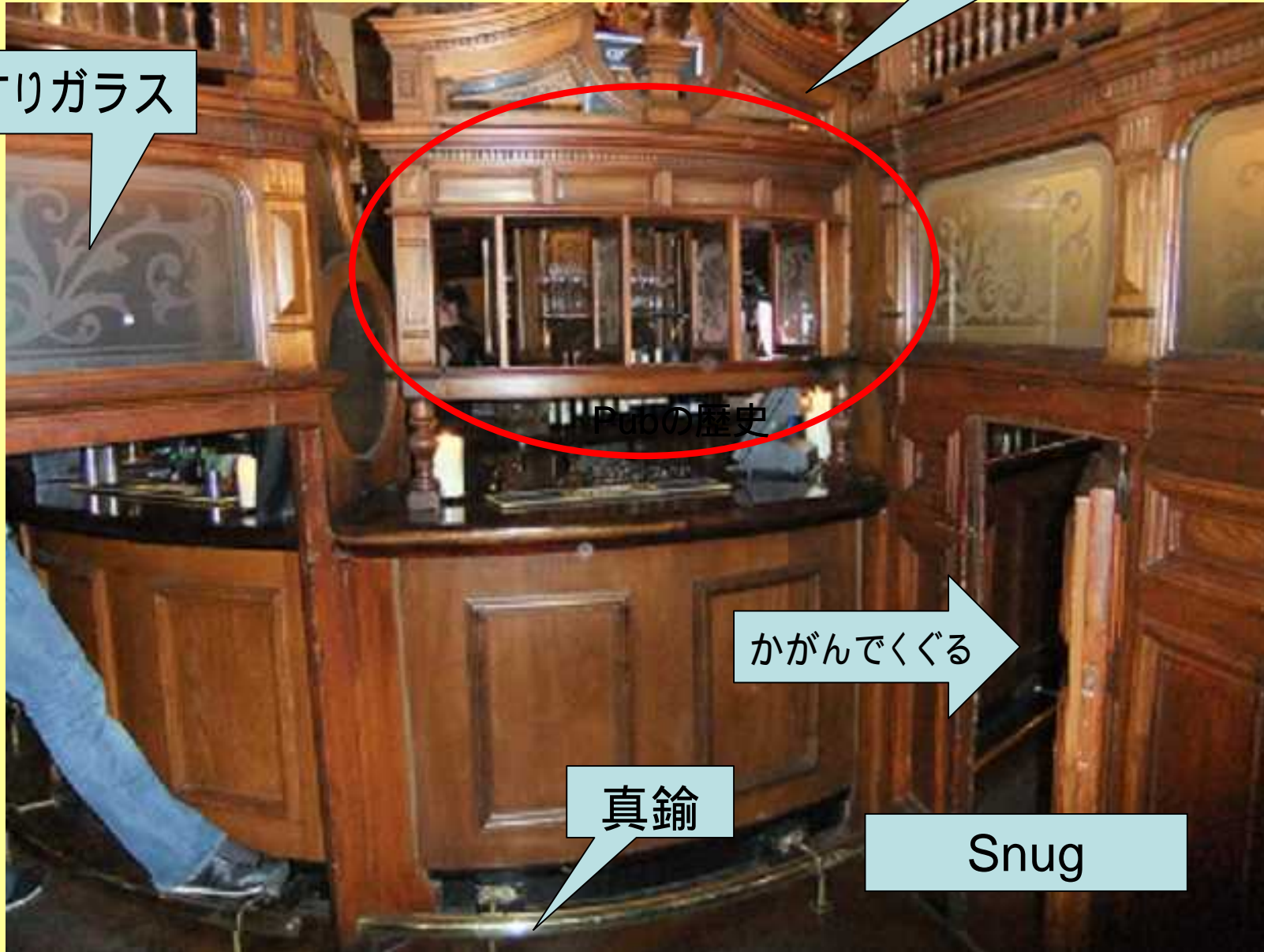
2005年 パブの営業時間延長

2007年 店内禁煙





ヴィクトリアン・パブの特徴



Snob Screen

すりガラス

Pubの歴史

かがんでくる

真鍮

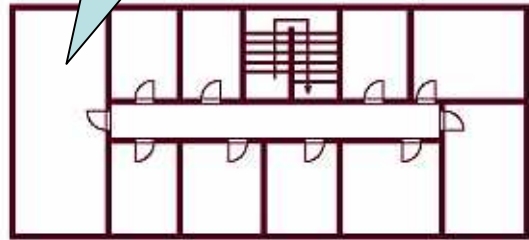
Snug

# パブの構造

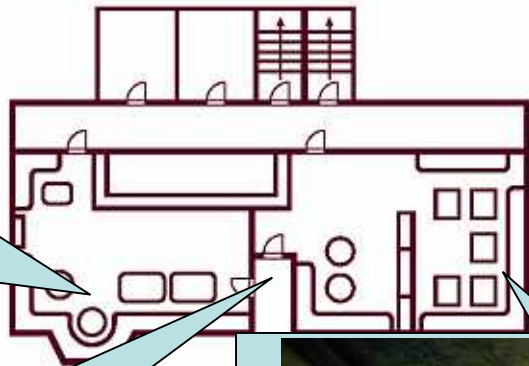
The Nelson & Railway Inn  
Kimberley, Nottingham

パブリカンの部屋

2F



1F



B&B



Pubric Bar

BF



Celler



入口2つ



Lounge Bar



# Public Bar



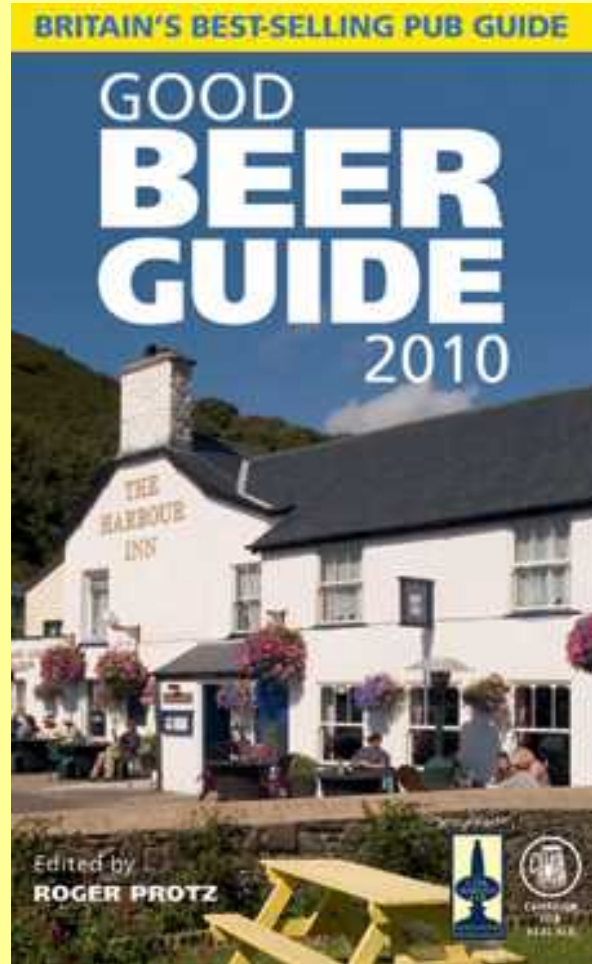


# Lounge (Saloon) Bar



# 古いパブの探し方、見分け方

## 1 ガイドブック・インターネットで探す



**GOOD BEER GUIDE 2010**

**HERTFORDSHIRE**

**Barlway**  
**Tolly Ho**  
 London Road, 01462 863333  
 ☎ 11-12, 13-14  
 ☎ 01462 863333  
**Northgate Alghamston Pils, Bitterale Pils, stout beer**  
 The friendly staff here have recently refitted the bar, sunroom, terrace, where steamed pipes up both facades, and a garden just ahead for seated beer. The works and beer made onsite are available to the customer. The guide lists the 14 different, 17 give more than 1000. Look out for the large collection of custom, management (opening) and general of course. **4.5/5**

**Barley**  
**Chaggers**  
 London Road, 044 999 1000  
 ☎ 11-12, 13-14  
 ☎ 044 999 1000  
**Barley King Pils, Algham stout beer**  
 Dating back to 1877, this was the village pub for an English one had. The small entrance and the longer bar are both worth by doing but you are welcome to just come and enjoy a drink, fish, games, particularly potting and daily are popular. There are occasional beer festivals as well as family oriented and early events. **4.5/5**

**Berlington**  
**Leedschip Arms**  
 40 Wharfedale Road, 01462 833333  
 ☎ 11-12, 13-14  
 ☎ 01462 833333  
**Black King Pils, Algham stout beer**  
 Large the pub situated at the southern end of the village, a long table bar is decorated with evergreen decorations - great value of the bar/ground are available on Saturdays. Great quality sandwiches and 200 give you available every weekend except Sunday. Moderately moving games and bar/beer events are popular. The work restaurant garden space, night time of 2000 in the summer. A mixed variety of food and events. **4.5/5**

**Berkhamsted**  
**Leach Pils**  
 177 High Street, 01462 833333  
 ☎ 11-12, 13-14  
 ☎ 01462 833333  
**Algham Stout, Pils, Bitterale Pils, Stout King Pils, King Algham Pils**  
 The two best ales of the traditional pub had to a public bar and lounge, general music for an open diversity of activities and family bar. The ground is an drinking with generous garden, great value drinks served early in the morning. The pub is a lovely place, along with quality beer the more King Pils. There is a large bar, mostly open the British national, charity and night and shared food evenings. **4.5/5**

**Bishop's Stortford**  
**Castle**  
 24 Castle Street, 01279 512333  
 ☎ 11-12, 13-14  
 ☎ 01279 512333  
**Algham Stout, Pils, Bitterale Pils, Stout King Pils, King Algham Pils**  
 A lovely historic guest house in 17th century building, the public bar serves a range of real ales, including the local, Bitterale and a further out. The south wing gets its drinking in the morning. The bar is a great place to sit and enjoy the view. The pub is a lovely place to sit and enjoy the view. The pub is a lovely place to sit and enjoy the view. **4.5/5**

**Bull Moan**  
 11 North Street, 01279 512333  
 ☎ 11-12, 13-14  
 ☎ 01279 512333  
**Algham Stout, Pils, Bitterale Pils, Stout King Pils, King Algham Pils**  
 A lovely historic guest house in 17th century building of former residence. It is a fine one indeed, with comfortable bedrooms, public garden and bar. The pub is a lovely place to sit and enjoy the view. The pub is a lovely place to sit and enjoy the view. **4.5/5**

**Bury St Edmunds**  
**Julia Breweries**  
 171 South Street, 01279 512333  
 ☎ 11-12, 13-14  
 ☎ 01279 512333  
**Algham Stout, Pils, Bitterale Pils, Stout King Pils, King Algham Pils**  
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**Cambridge**  
**White Horse**  
 London Road, 01223 312333  
 ☎ 11-12, 13-14  
 ☎ 01223 312333  
**Algham Stout, Pils, Bitterale Pils, Stout King Pils, King Algham Pils**  
 A lovely historic guest house in 17th century building of former residence. It is a fine one indeed, with comfortable bedrooms, public garden and bar. The pub is a lovely place to sit and enjoy the view. The pub is a lovely place to sit and enjoy the view. **4.5/5**

**106**



古いパブの探し方、見分け方

2 人に聞く (Tourist Information, 道行く人 etc...)

3 街で一番高い教会に行く

「教会、小学校、パブがあれば街ができる」

最古の教会の隣には、最古のパブがある

最古の教会は街で一番高い

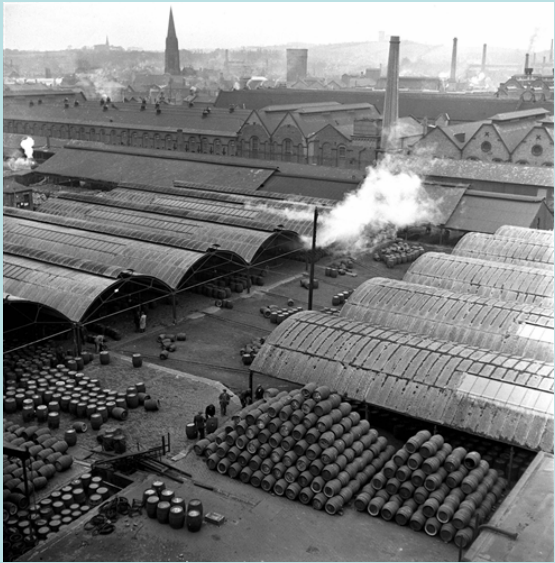
まずは古い教会を探せ！





# イギリス・ビール地図

Burton on Trent  
= Pale aleの名産地



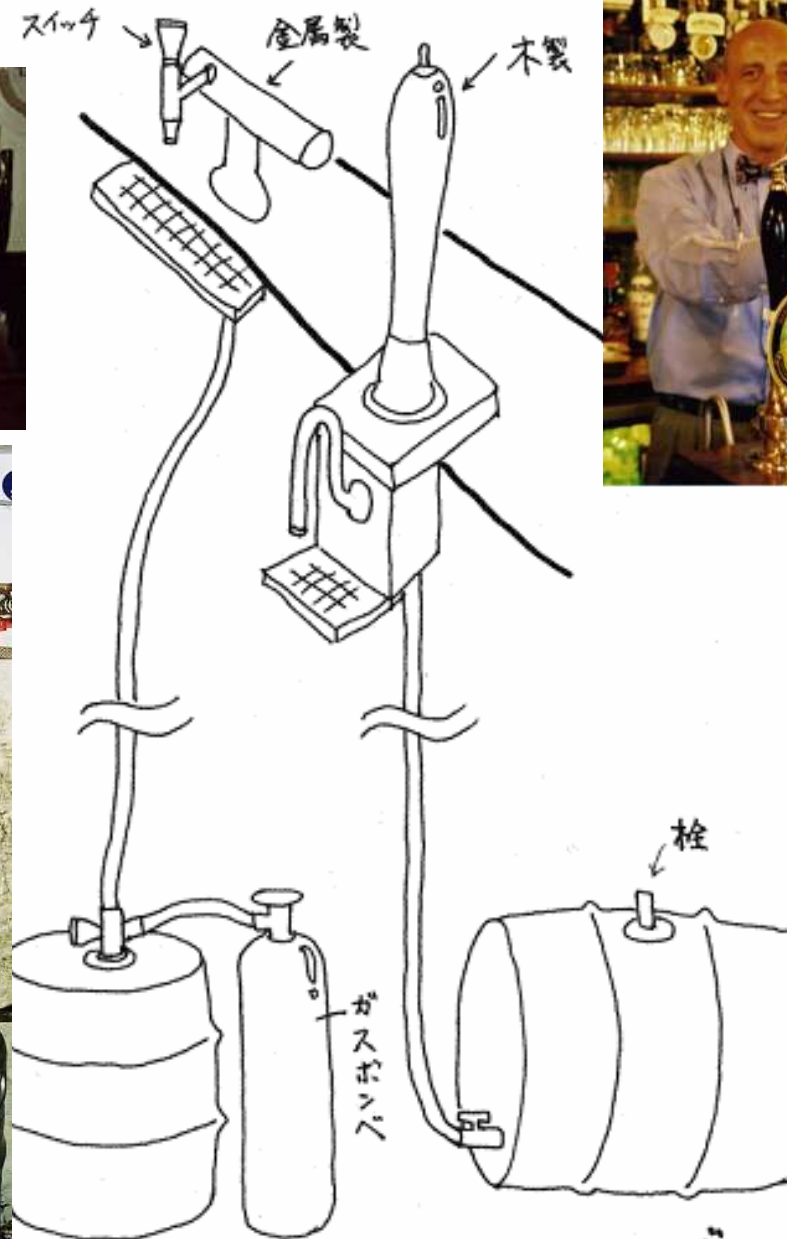
大麦の産地

ホップの産地

Kent Goldings



リアルエールとは



Gravity



ケグ・ビア

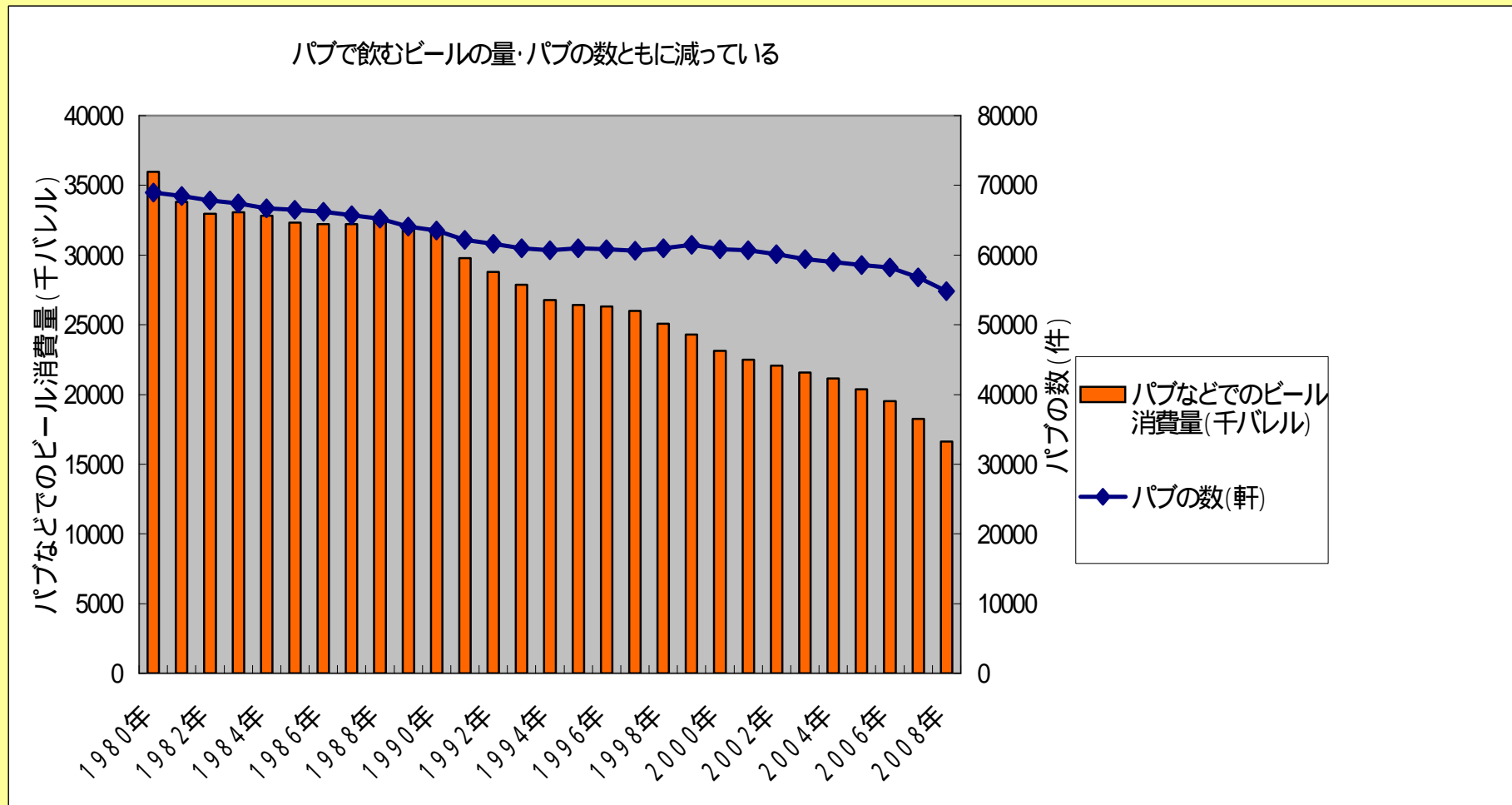
カスク・コンディション



# パブの数は？

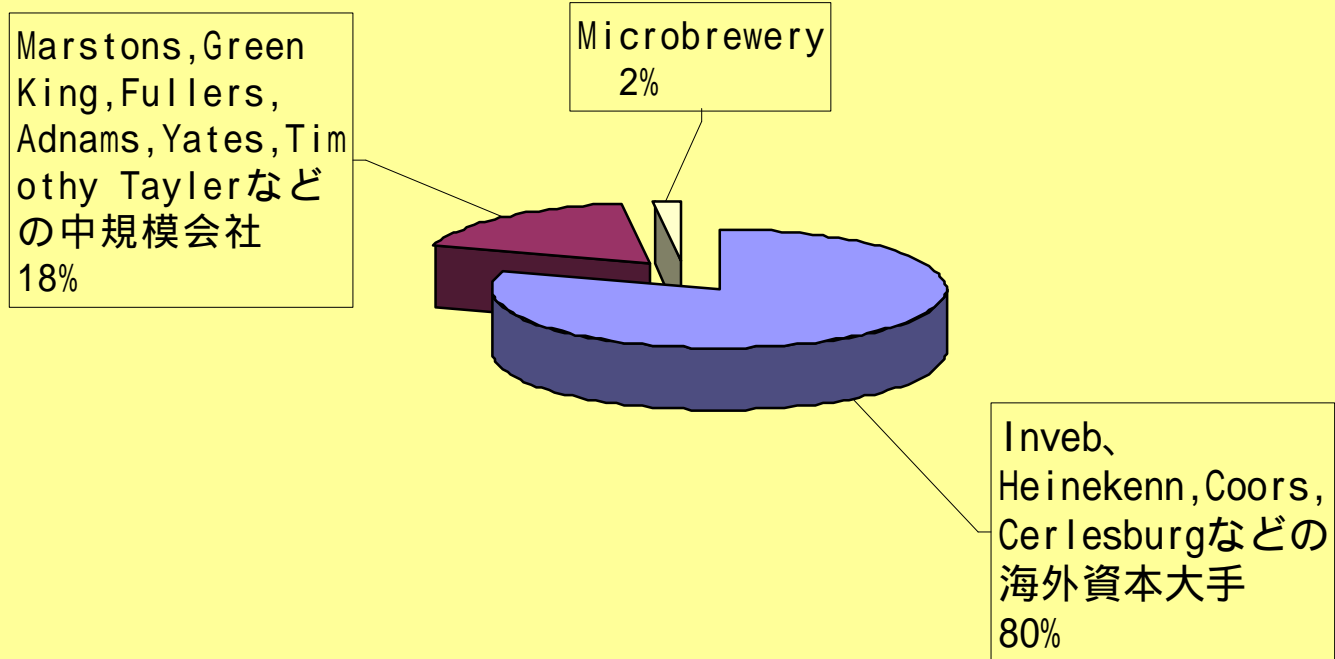
# 55,000軒

パブで飲むビールの量・パブの数ともに減っている



# イギリスのビール会社の数は？

711





# CAMRA

1971年、4人で発足



## CAMRA VOLUNTEER STRUCTURE



本部はロンドン郊外、  
St Albans

20名の専任事務局員。  
年俸300 ~ 350万円

会員は10万人

## CAMRAの主な活動(本部)

- 会員向情報誌What's Brewingの発行(月一回)
- パブガイドブック・ビールについての本など各種書籍の発行
- 政府への規制緩和などの働きかけ
- 年1回のグレート・ブリティッシュ・ビアフェスティバルの主催
- 定期的なパブ、醸造所関係者とのミーティング
- マーケティングのためのアンケート調査
- ボトルビール等のインターネット販売



## 支部の活動

- 月に1回程度の定例会開催
- ローカル・パブガイドの発行
- ローカル・パブフェスティバルの開催
- 閉鎖の危機にあるパブの支援



## 会員のメリット

月に1回の機関紙類の購読

ビアフェスティバルのディスカウント

パブでのディスカウント(10~15%が目標)

CAMRA発行の本・ガイドブックや通信販売のビールのディスカウント

海外会員は650人、日本人は17人

## 活動資金

会費(年間一人20 £ = 3200円)

= 推定3億2000万円

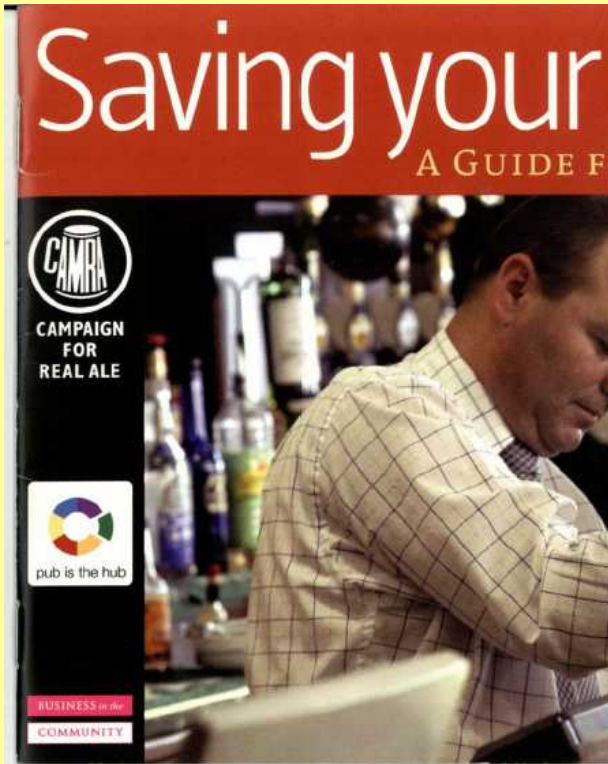
イベント(大きなビアフェスティバルではVATを払っている。)やグッドビアガイドなどの収益

各支部からの献金(donation)、本部負担金。





## ヨーロッパで最も成功した消費者団体




**Saving your Local Pub**  
A GUIDE FOR BUSINESS IN THE COMMUNITY

CAMRA  
CAMPAIGN FOR REAL ALE

pub is the hub

BUSINESS in the COMMUNITY



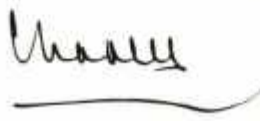

CLARENCE HOUSE

The local pub has been part of village life for centuries, but the unprecedented changes and challenges in many rural communities mean that hundreds of these establishments now face closure. That is why, through Business in the Community, of which I am President, I started the 'pub is the Hub' initiative some four years ago. Among its aims were to identify new services which could operate from the 'hub' of a pub, such as post office or retail lines, to retain or provide other essential services for the village community; and to find other ways of increasing income in pubs so that their futures can be more assured.

To my delight, many village groups around Britain are now showing interest in, or indeed taking responsibility for, the ownership and operation of their village pubs. Last Autumn I visited a wonderful example in Reach, Cambridgeshire, where the local community of just 300 souls not only bought and restored their pub, The Dyke's End, but has now vested the freehold with the Parish, giving the village permanent control and the shareholders their money back. Galvanized by examples like this, other people are beginning to see that real differences can be made when everyone works together on such a project, and that a pub can become the focus for a more diverse village life as well as a means of supporting the needs of a particular community.

Over the years, while we have discovered that each project has its own aspects, it has become obvious that there are many common themes running through this work. The idea of this elementary tool-kit is to help those communities which are considering 'taking the plunge', giving them a clear way forward by providing knowledge about how to do it and pitfalls to avoid. This guide, produced in association with the Campaign for Real Ale (CAMRA), to whom I am enormously grateful, collects the experiences and ideas of hundreds of people who have already saved their pubs and, I hope, provides an invaluable 'how-to' approach.

I have been immensely impressed by the tenacity and vision of so many people throughout this country who have battled to ensure that their pubs remain the hubs of their communities. I hope that this guide will give to those who want to follow in their footsteps the help that they need.

パブは地域社会の中心です。CAMRAの活動を応援します。



CAMRA会員は...

× ビールオタク

Beer Lover

**CAMRA**

**BEARDS AND WOOLLY JUMPERS OPTIONAL...**

Contrary to popular belief over a quarter of our members are female. So whatever your gender, join us in our battle for decent real ale and pubs.

**JOIN NOW**

TELEPHONE: 0845 6030208  
Call charged at local rate

Or write to CAMRA, 230 Hatfield Road, St Albans, Herts AL1 4LW

**CAMRA**  
CAMPAIGN FOR REAL ALE

よいパブ・人に出会うためのポイント

Open the door

Say Hi

....Then you can see their  
ways of life.